

FOR IMMEDIATE RELEASE

ES TECH GROUP AND DDS ANNOUNCE JOINT ECOMMERCE SOLUTION SUITE

ES Tech Group's EvolutionX Webstores to Integrate eCommerce Content from Industry-Leading Provider DDS

(CHICAGO and SALT LAKE CITY) – Jan. 15, 2019 – ES Tech Group and DDS have announced a joint eCommerce solution suite serving distributors in the construction and industrial markets. Combining their respective expertise in webstore platforms and enhanced product content, the companies seek to offer the most intelligent and feature-rich eCommerce solution available in the wholesale distribution industry.

“We’re bringing the first real turnkey solution to distributors, consisting of a world-class eCommerce webstore powered by the best product content available from manufacturers, says Dave Bent, ES Tech Group’s President of US Operations. “Together we are bringing a truly unique and superior solution that is much-needed in the industry. And given our unique, performance-based pricing model, the solution is designed to be cost-effective for distributors.”

The EvolutionX platform, developed by ES Tech Group and currently deployed at over 350 sites, provides a robust, easy-to-implement B2B eCommerce webstore designed specifically for distributors. Their customizable platform enables personal end-customer experiences designed to set their customers’ eCommerce offering apart from competitors.

The webstore platform integrates order workflows, cost-center management, marketing tools and capabilities for an array of content catalogs, among many powerful B2B features. It also has a configurable and intuitive interface so distributors can create a unique look and feel to their site with no web development skills required.

To EvolutionX’s robust technology infrastructure, DDS adds eCommerce-ready product content sourced directly from top manufacturers, for a comprehensive, single-source offering.

The leading eCommerce product content provider serving the wholesale distribution industry, DDS has over four million electrical, industrial supply, HVAC and plumbing SKUs to date—with all the supplemental information, images and documents that manufacturers make available—ready for deployment on a distributor’s eCommerce website. DDS also maintains the content to ensure distributors can present current and accurate product information to their customers.

“Our solution is ideal for distributors in the electrical, plumbing, HVAC and related industries looking to give their customers better product information and a better online experience,” says Matt Christensen, vice president of DDS. “It’s a complete solution designed specifically for the industry. Plus, a distributor’s site can be up and running in less than 90 days. This really is the first solution of its kind.”

The joint solution suite will serve multiple industries in the Construction & Industrial space, with individual offerings named accordingly, with “EvolutionX – Electrical, Powered by DDS Content” set to launch this month. For more information on EvolutionX – Electrical, Powered by DDS Content, visit www.evolutionx.io/electrical.

About ES Tech Group

Founded in 2006, ES Tech Group offers a webstore platform and web catalog service that enables a uniquely comprehensive and personalized B2B eCommerce capability for manufacturers, wholesalers, and distributors. ES Tech Group serves more than 350 webstore customers and has a global presence, with offices in the U.K., Ireland and the U.S. Visit <https://www.estechgroup.io> for more information.

About DDS

Headquartered in Salt Lake City, DDS (Distributor Data Solutions) is a premier e-commerce product content provider developed by veterans of the distribution industry. DDS delivers complete, accurate and up-to-date product content—sourced direct from manufacturers but with intelligent, programmatic enhancements for optimal usability—to power distributors’ e-commerce websites. Learn more online at www.distributordatasolutions.com.

###

(546 words)

Press Contacts

Lena Bent
Global Marketing Lead

ES Tech Group

312-971-7878

lbent@estechgroup.io

Jenny Christensen
Director of Marketing

DDS

(801) 509-9895

jennyc@distdatasolutions.com